15-17 NOVEMBER 2016
BARCELONA

CITIES FOR CITIZENS
Vol4All

Become a volunteer : Search, Discover, Contribute !!

a volunteering platform to drive innovation & citizens empowerment
MOTIVATION & SOLUTION

• **lack of** citizens motivation & communication among volunteers and organizations.
• **fragmentation of** volunteering tasks publicity and accessing in a city’s context

Vol4All - An interactive user-friendly online platform!
✓ Easy to use interface
✓ Multiple stakeholders
✓ Gamification practices & Analytics
✓ **Organizations**: open tasks, view applicants profiles, approve participation, evaluate the tasks implementations;

✓ **Volunteers**: generate their profile, search for opportunities based on tasks categories

✓ Calendar displays of tasks.

✓ Compact profiling and volunteers history, volunteering ranking and awarding point system.

✓ Analytics per region, timeline, theme, etc.
✓ Display global statistics of volunteer activity to:
   - Publicize activity load – trigger citizens interest;
   - Inform volunteering organizations about audience preferences.
   - Assess platform’s progress.

✓ Visualize successfully completed activities by district, time period, theme, etc.
ACCESS FOR CITIZENS ON THE MOVE

✓ a Vol4All mobile application for supporting “Volunteering on-the-go”!

✓ enables dynamic awareness and sharing;
✓ maintain citizens interest and accessing while on the move;
✓ enhances awareness per region and overcomes platform accessing limitations
Enhance cooperation with authorities & partners to promote the ideals of volunteerism.

user-centric portals of societal value and market potential!

advertising, per click economics, business model ..

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OSWINDS Research Group
Department of Informatics, Aristotle University
AUTH Campus, 54126 Thessaloniki, GREECE

http://oswinds.csd.auth.gr/

Contact Person: Athena Vakali, Professor, Group leader
Developers: Ioannis Dematis - Athanasios Tolikas