



**15-17 NOVEMBER 2016**  
BARCELONA



**Fira Barcelona**

[www.smartcityexpo.com](http://www.smartcityexpo.com)

#smartcityexpo    



**CITIES FOR CITIZENS**



**15-17 NOVEMBER 2016**  
BARCELONA



**Fira Barcelona**

[www.smartcityexpo.com](http://www.smartcityexpo.com)  
#smartcityexpo    

# Vol4All

**Become a volunteer : Search, Discover, Contribute !!**

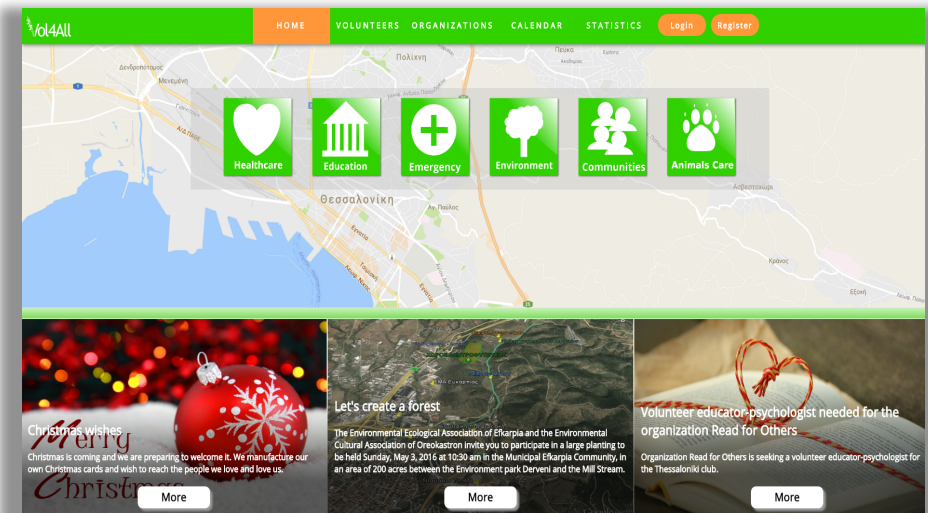
*a volunteering platform to drive innovation & citizens empowerment*



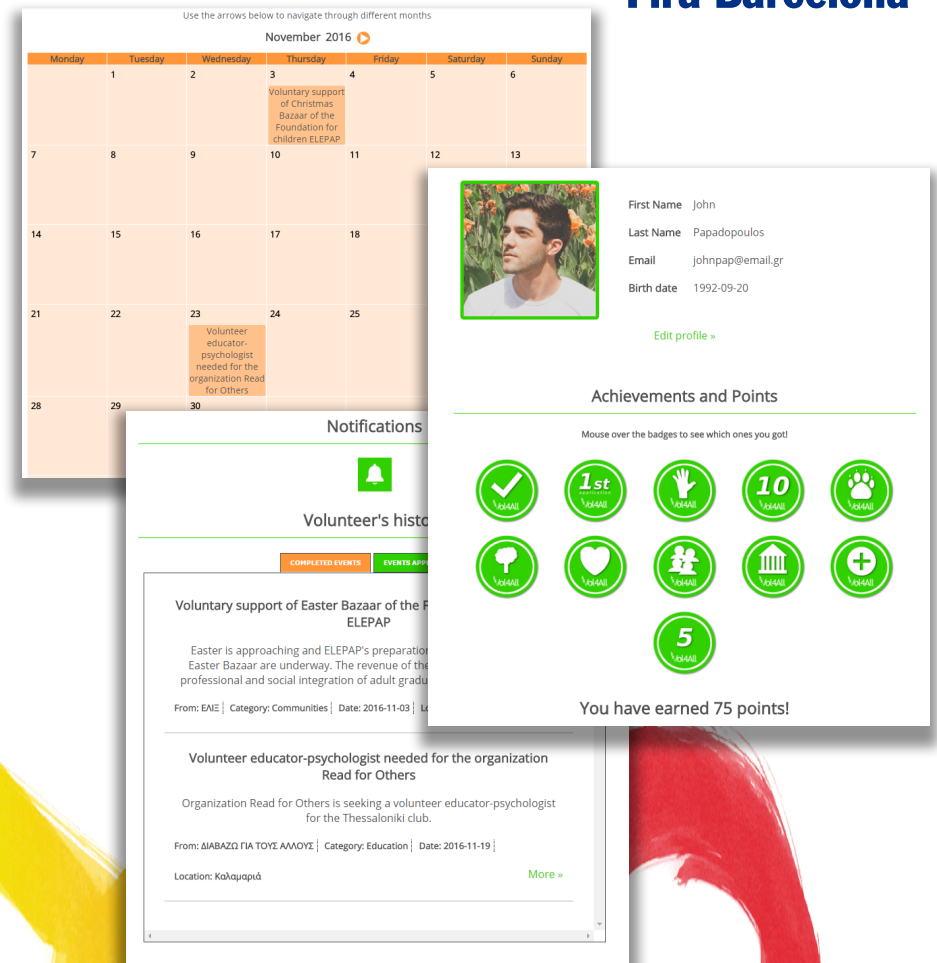
- **lack of** citizens motivation & communication among volunteers and organizations.
- **fragmentation of** volunteering tasks publicity and accessing in a city's context

**Vol4All - An interactive user-friendly online platform!**

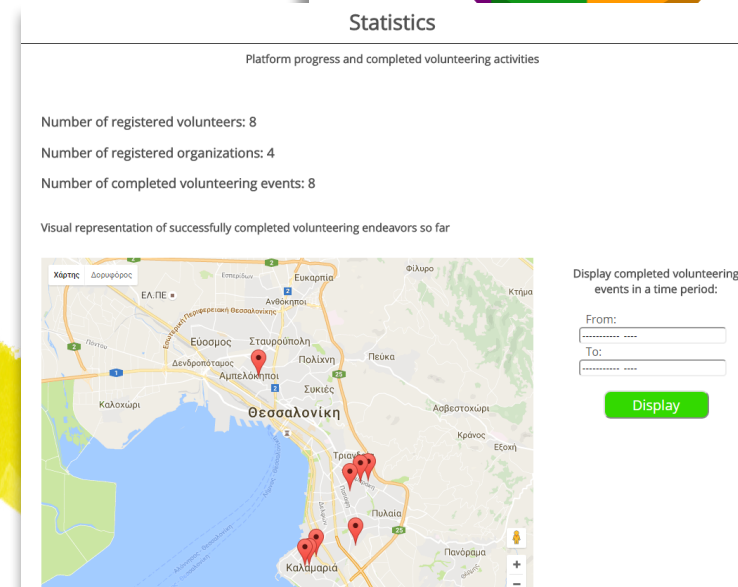
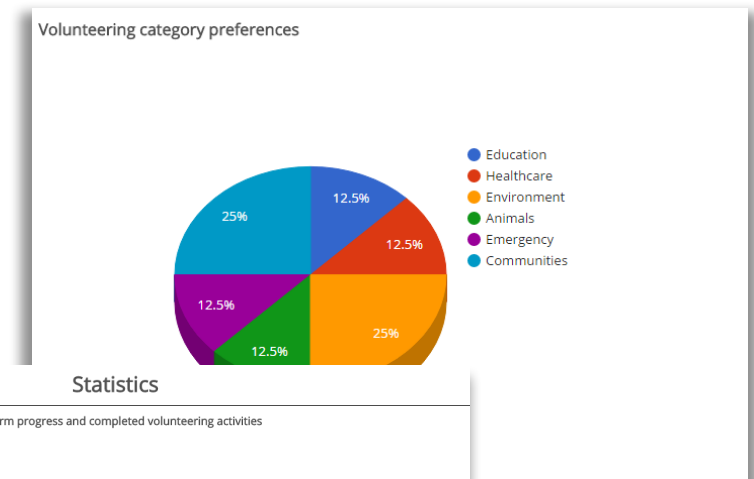
- ✓ Easy to use interface
- ✓ Multiple stakeholders
- ✓ Gamification practices & Analytics



- ✓ **Organizations** : open tasks, view applicants profiles, approve participation, evaluate the tasks implementations;
- ✓ **Volunteers** : generate their profile, search for opportunities based on tasks categories
- ✓ Calendar displays of tasks.
- ✓ Compact profiling and volunteers history, volunteering ranking and awarding point system.
- ✓ Analytics per region, timeline, theme, etc.



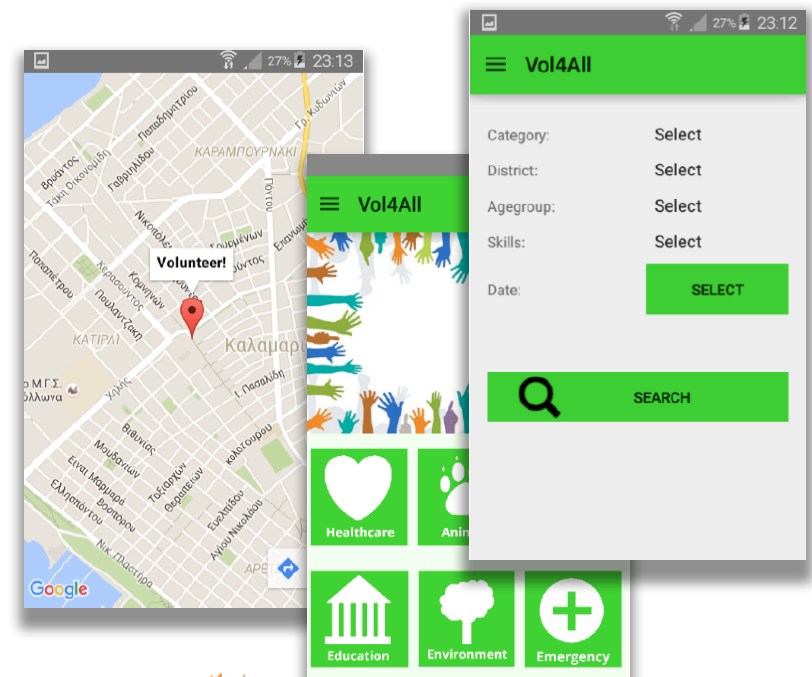
- ✓ Display global statistics of volunteer activity to :
  - Publicize activity load – trigger citizens interest;
  - Inform volunteering organizations about audience preferences.
  - Assess platform's progress.
  
- ✓ Visualize successfully completed activities by district, time period, theme, etc.





## ACCESS FOR CITIZENS ON THE MOVE

- ✓ a Vol4All mobile application for supporting  
“*Volunteering on-the-go*” !
- ✓ enables dynamic awareness and sharing;
- ✓ maintain citizens interest and accessing while on the move;
- ✓ enhances awareness per region and overcomes platform accessing limitations



## POTENTIAL & STAKEHOLDERS

- ✓ Enhance cooperation with authorities & partners to promote the ideals of volunteerism.
- ✓ user-centric portals of societal value and market potential !
- ✓ advertising, per click economics, business model ..

	Cities Services	City apps	Urban planning	Social inclusion	Urban innovation hubs
Citizens	**	*	*	**	
Organizations	**	***	*	***	**
Authorities; Policy Makers	**	**	**	**	***
Entrepreneurs	**	***	**	*	***
Industry and SMEs	**	***	*	*	***





## OSWINDS Research Group

Department of Informatics, Aristotle University  
AUTH Campus, 54126 Thessaloniki, GREECE

<http://oswinds.csd.auth.gr/>

*Contact Person* : Athena Vakali, Professor, Group leader

*Developers* : Ioannis Dematis -Athanasios Tolikas

